

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 10, 2014**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 10, 2014 at 8:00 a.m. at the Sheraton Gateway LAX located at 6101 W. Century Blvd., Los Angeles.

30 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- David Merritt, JM Eagle
- Charles Bassett, L&R Group
- Peter Kolla, Four Points LAX
- Michael D'Amodio, Embassy Suites
- Eric Ducat, Sheraton Gateway
- Al Ferrone, Holiday Inn LAX
- Val Velasco, LAWA / BOAC
- Kari Hughes, Prologis
- Bill Geary, Geary Realty
- Bruce Nahid, L.A.T. Investment Corporation
- Paul Gibbs, Crowne Plaza LAX
- Michael Wlodkowski, Renaissance Hotel
- Nelson Zager, Concourse LAX
- Ryan Thayer, La Quinta Inn
- Steve Shubinski, Denny's
- JD Webster, NCWP
- Omar Pulido, LAWA
- Charles Beauvoir, Metro
- Silvia Saucedo, LACCD
- JC Lacey, Metro
- Ross Fryman, Walsh Shea
- Christopher Koontz, LAWA
- Samantha Foley, Cerrell
- Jessica Duboff, CD 11
- Susan Perry, Kosmont Partners
- Gary Warfel, Vennequity
- Paul Stanton, Vennequity
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES - May 8, 2014**

The minutes of the May 8, 2014 Meeting of the Board of Directors meeting were approved as presented.

4. **FINANCIAL REPORT**

Laurie Hughes presented the Budget vs. Actual report for January through June, 2014 reflecting total income of \$568,981.09 and total expenses of \$367,786.54 for the period. The financial report was unanimously approved by the Board of Directors.

5. **EXECUTIVE DIRECTOR'S REPORT**

LAPD: Pacific Area Captain Johnson reports that in crime continues up around 5.5-7% throughout the division for the year. Pacific Division has conducted predictive policing in several areas in the PBID during May and June.

LAWA PD: Gateway To LA continues to work with Airport Police to prevent taxis from staging along Vicksburg st and 98th st. Patrol officers have given verbal warnings and written citations to taxis and limousines parked in these areas.

Ambassador Contacts: Ambassadors are working with the police and other agencies help the homeless find shelters and assistance with relocation.

Additionally, the ambassadors are trying to remove the illegal fruit vendor from the area with assistance of the police.

| | May-13 | May-14 | June-13 | June-14 |
|---------------------|--------|--------|---------|---------|
| Citizen Contacts | 672 | 647 | 714 | 624 |
| Panhandler Contacts | 112 | 135 | 123 | 144 |

The June 4th meeting was held at Radisson Hotel. There were 22 participants at the meeting and 12 of those participants were PBID members. There was no guest speaker for this meeting, however security directors and local police agencies discussed issues that affected the PBID area.

The next meeting will be held July 9th at the Four Points Hotel. The guest speaker will be Pacific Division detectives who will discuss area property crimes.

Ambassadors distributing materials about the Century Closure on July 25 - 27 to area businesses in and around the BID.

Ocean Express Passengers

| | May-13 | May-14 | Jun-13 | Jun-14 |
|-------------------|--------|--------|--------|--------|
| Passengers | 5,117 | 4,374 | 5871 | 5012 |
| Tickets Collected | | 4,297 | | |
| Tickets Sold | | 5,000 | | 4250 |

Passenger Totals by Year

| 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------|--------|--------|--------|--------|--------|--------|---|
| 64,690 | 79,501 | 74,639 | 70,837 | 63,376 | 64,687 | 53,480 | 25,143 |
| +13% | +23% | -6% | -5% | -10 % | +2% | -21% | -4% below first 6 months of 2013 |

Keep it Clean: The Gateway maintenance team continues to keep the streets sidewalks clear of trash, graffiti, stickers and illegal posters and signs.

2014 Projects

- Ocean Express Operation – New, propane powered vehicles are on order and should be operational in September.
- Due to July 25 – 27 Century Blvd. Closure, Ocean Express will not operate on July 26 & 27.
- BID Renewal – Executive Committee reviewed renewal options and agreed to keep the budget at the same level and propose 2 additional zones.
- Shuttle APP – working with LAWA to incorporate their shuttles into the APP Hopefully will be ready to roll out in September.
- Website has been updated and a new page designed to share information on the LAWA & Metro projects in addition to Economic Development opportunities in the BID. New web page went live on July 9th. Due to the ever changing plans for LAWA and Metro, the interactive map will need on-going maintenance.
- Gateway to Lunch materials have been distributed.

6. SPECIAL GUEST SPEAKER – Gerrard McCallum / Hollywood Park Land Co.

Mr. McCallum and his colleagues shared the plans for development of the Hollywood Park Development project in Inglewood as well as future plans for the Hollywood Park Casino.

7. BID Renewal Update

Susan Perry briefed board members on the status of the BID Renewal and drafting of the Management Plan.